

## CASE STUDY

## ALIEF ISD



As a public school district nestled in the southwest side of Houston, Texas spanning 36 miles in Harris County, Alief Independent School District educates over 41,000 students. With a total of 59 schools and support facilities, including 2 pre-kindergarten centers, 24 elementary schools, 6 intermediate schools, 6 middle schools, 11 high schools, and 10 support facilities, Alief ISD is a great place to learn.

The success of Alief ISD's technology is known to be one of the best in the nation. Because their mission is

to develop students with the capacity to communicate and use technology to think critically and collaboratively solve real-world problems, instruction is continuously transformed.

Their results speak for itself. Alief ISD's graduation rate surpasses the state average. Students exceed the state average in enrollment in post-secondary institutions. And district-wide technology initiatives help prepare students for 21st century learning.

**The reason Alief ISD and Prime Systems Came Together to Create Success:**

It's not surprising that Alief ISD's Technology Services organization partnered with Prime Systems to deliver more than 2200+ Clear Touch® interactive panels with digital touch displays, including motorized adjustable stands, across 48 campuses this summer.

**Alief ISD and Prime Systems have the same overarching goal:**

"Provide exceptional customer service and technology support that enables a technology rich environment and creates a positive experience for their students and staff."

**Both organizations are built on the foundation of integrity, trust, and responsibility.**

**Both organizations strive to be the technology organization of choice!**



*Using an impactful visual prompt is a proven instructional practice. When educators are teaching subjects like, how do glaciers change the shape of the land? We want students to see a bright, beautiful 3D glacier underwater. This sparks transformational learning enabled by innovative technologies."*

**Robert Ye**, Chief Operating Officer of Prime Systems

**CHALLENGE**

Alief ISD's technology leaders knew there was a small window of opportunity to use the summer to upgrade campuses with large, high-resolution, Interactive Flat-Panel Displays (IFPDs). These large-format touchscreen displays are a game changer for the classroom. You can think of it as a giant tablet computer with a touch screen and next generation software to access, manipulate, and interact with electronic files and the internet.

To boost Alief ISD's instruction, the leadership team had a strategic objective to implement IFPDs at the start of the school year, by August 1st, 2022.



*We will develop critical higher order thinking skills essential for academic and workplace success. We are committed to building the capacity of all teachers to integrate digital tools effectively into curriculum and instruction."*

**Alief ISD Digital Learning Team Mission**

With many technology solution providers eager to partner with Alief ISD, it was Prime Systems that was selected by their highly sophisticated review team. The Prime Systems team brought a wide range of experience and unique qualifications serving K-12 schools. Prime's qualified technical staff worked with Alief's construction team to proactively plan out every detail of the implementation. Prime's team went over and above, asking questions about American Disabilities Act (ADA) requirements, electrical specifications, ubiquitous wireless connectivity, professional development, and educator preferences for instructional needs. These are technical specifications that must be considered in advanced for a successful implementation.

The Prime Systems team values 100% transparency in the overall total cost of ownership. Their proposal wasn't the least price, but it was the best value and most cost effective. They offered considerations that would affect the overall functionality and success of the implementation. They were clear about needs and expectations. Prime Systems is an integrator, a consultant, and a strategic partner.



*We are a technology solution integrator. We aren't a reseller. We serve as a consultant. We seek to build strategic partnerships where we act in the best interest of the school district's students, teachers, and staff." Our top priority is to serve authentically and be trusted by our customers."*

**Robert Ye**, Chief Operating Officer of Prime Systems



## ACTION AND RESULT

The contract awarded to Prime Systems included over 2200 Clear Touch® Interactive Flat-Panel Displays (IFPDs) to be delivered, connected, and up and working across 48 campuses, by August 1st, 2022. Working in partnership with the Alief ISD's technology services team, that's exactly what the Prime Systems team delivered. The team completed the implementation by the end of June, four weeks ahead of schedule.



*We were able to deliver early due to intense coordination and teamwork. We developed backend processes that allowed the teams to prepare and configure the IFPD in groups of 100. We assembled the stands and modules at our facility to minimize campus disruption. When we delivered to the campus, every classroom need was considered in advance. We used quality assurance checklists to make sure all work was completed with perfection. We are so proud of our partnership with Alief ISD."*

**George Allen**, Senior Account and Project Manager at Prime Systems

Once each campus implementation was complete, Chris Blair, the Prime Systems project manager, worked with the Alief ISD team to ensure all work was completed as planned. Project completion schedules were updated, and training was scheduled with the Clear Touch® professional development team.

At the beginning of the implementation, a weekly status meeting was scheduled between Alief ISD's leadership team and Prime Systems' project management team. But after three meetings, Alief's leaders said there wasn't a need to conduct weekly meetings. Based on the project delivery data being reported and seeing the project come to fruition, trust was established. The schedule and dashboard gave Alief ISD all the information that was needed to keep pushing forward.



*We could feel the trust between our teams. We set record-breaking installation times. The Alief team could see the instructional materials coming in. The momentum and excitement continued to escalate. Our work was completed with ultimate care. The team spirit with our technicians was the best it could be. We were consistently delivering on time and ahead of schedule. Our financial tracker gave each campus their own purchase order and all work was tracked and accounted for in real time.*

**Chris Blair**, Project Manager at Prime Systems











